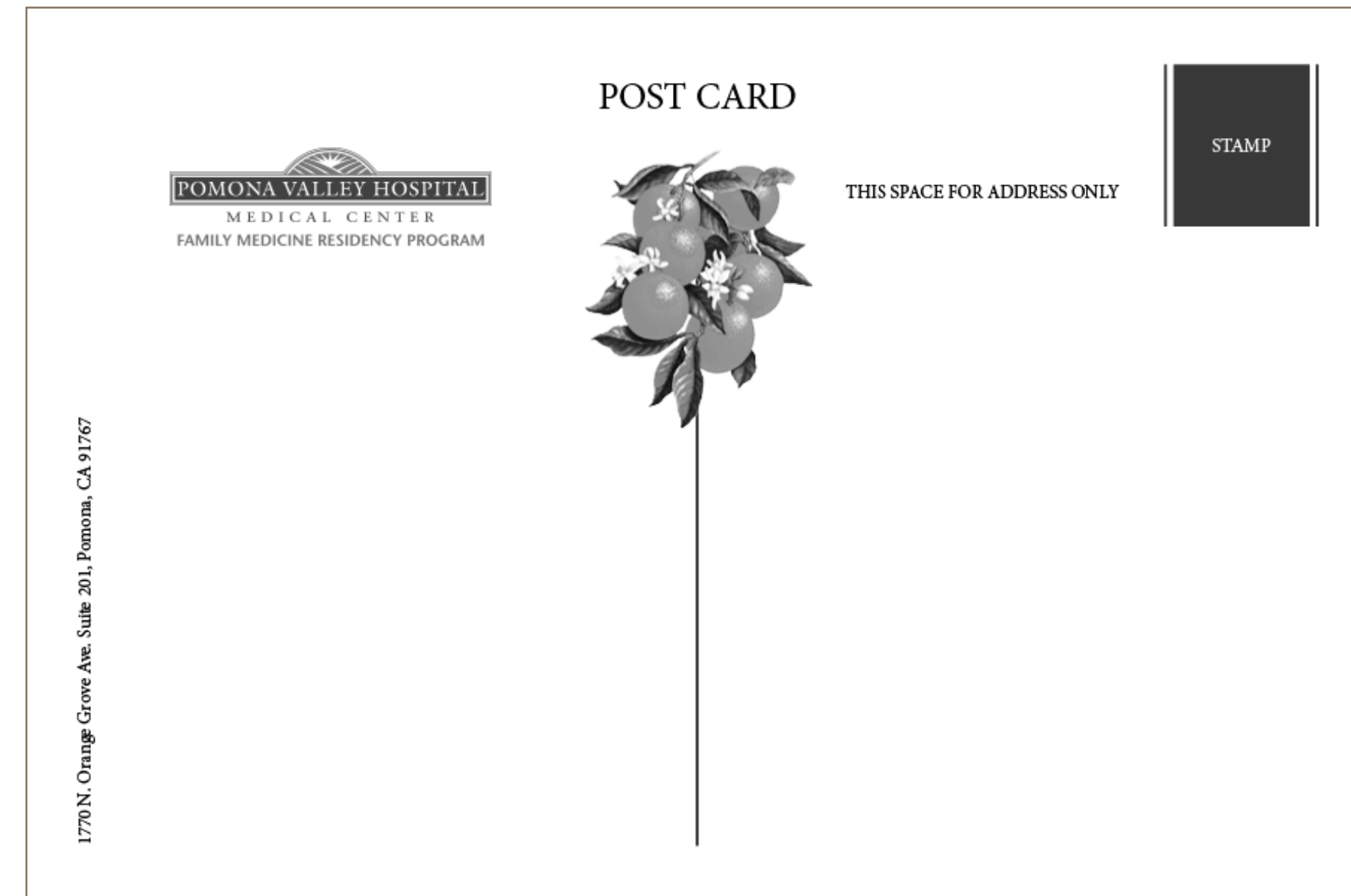


June 18, 2018

Design Update



Brochure



Mostly finalized. Still need to add color and clean up type work.

Mural for backwall



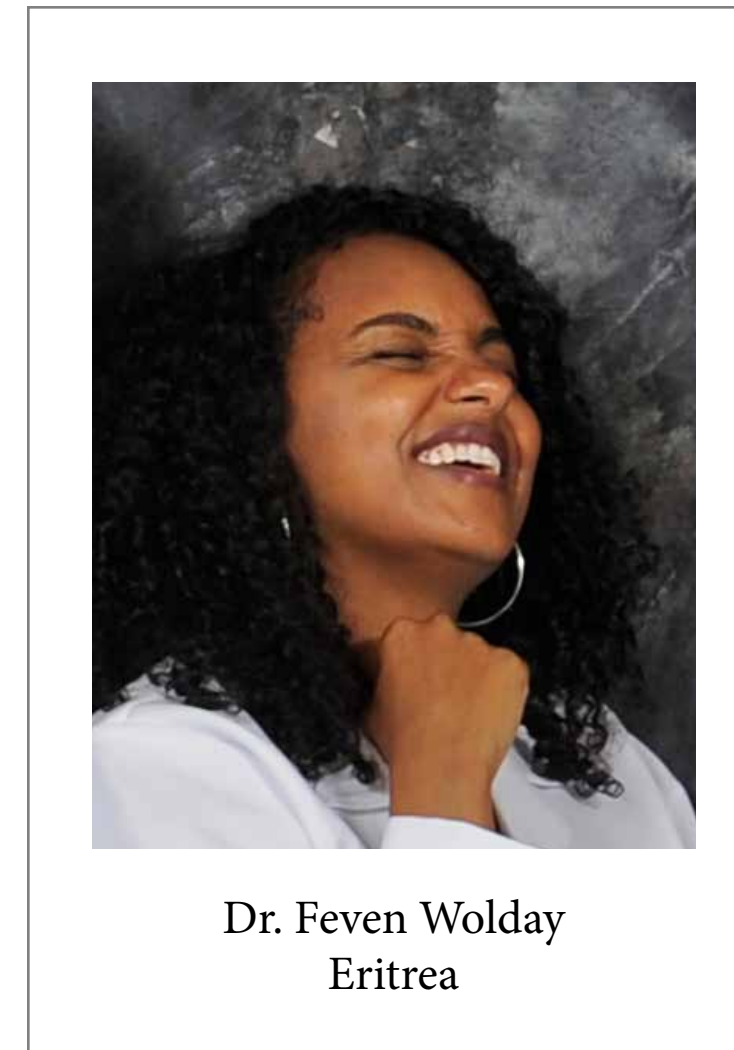
Still very, very rough! Will send an update on this once I have the layout more finalized.

Diversity idea

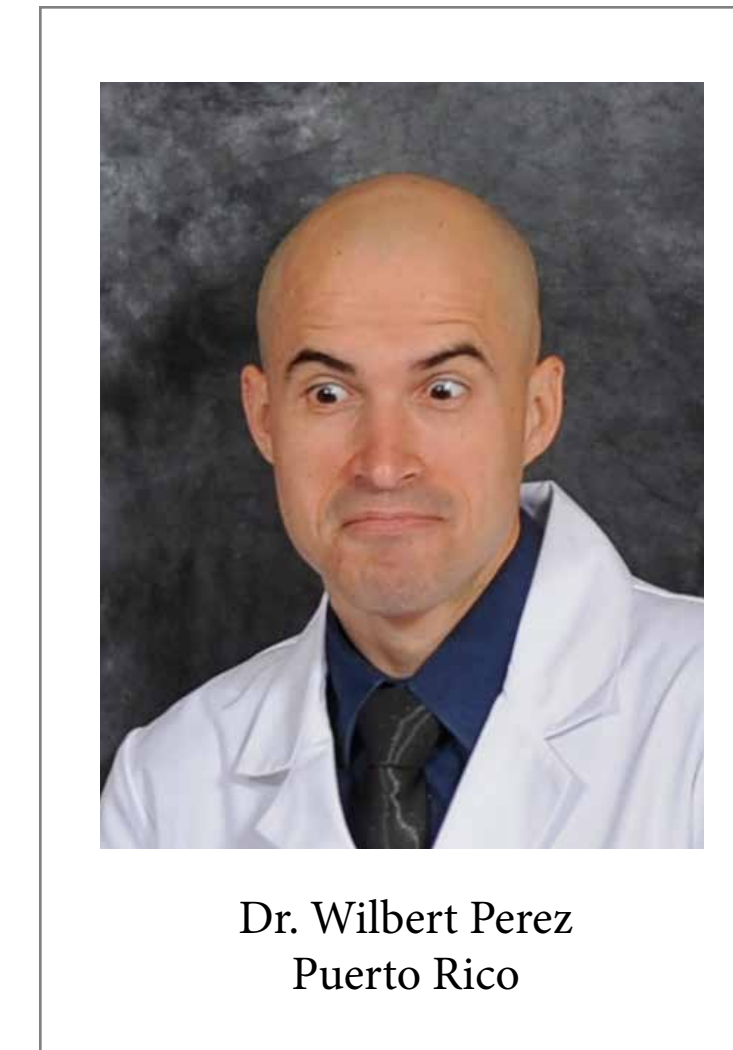
\$60 to purchase camera
or we can use mine



Film cartridges
~\$12 each



Dr. Feven Wolday
Eritrea



Dr. Wilbert Perez
Puerto Rico

Use polaroids for a more candid style of photography and to get fun photos of residents.



AAFP 2017



Beach day



Resident bbq



Kansas City airport

Capture everyday moments to display at the booth.



- Map can be re-used in following years
- Threads connecting them back to PVHMC
- Polaroids can be switched out to reflect new residents
- Write names and med schools on polaroids

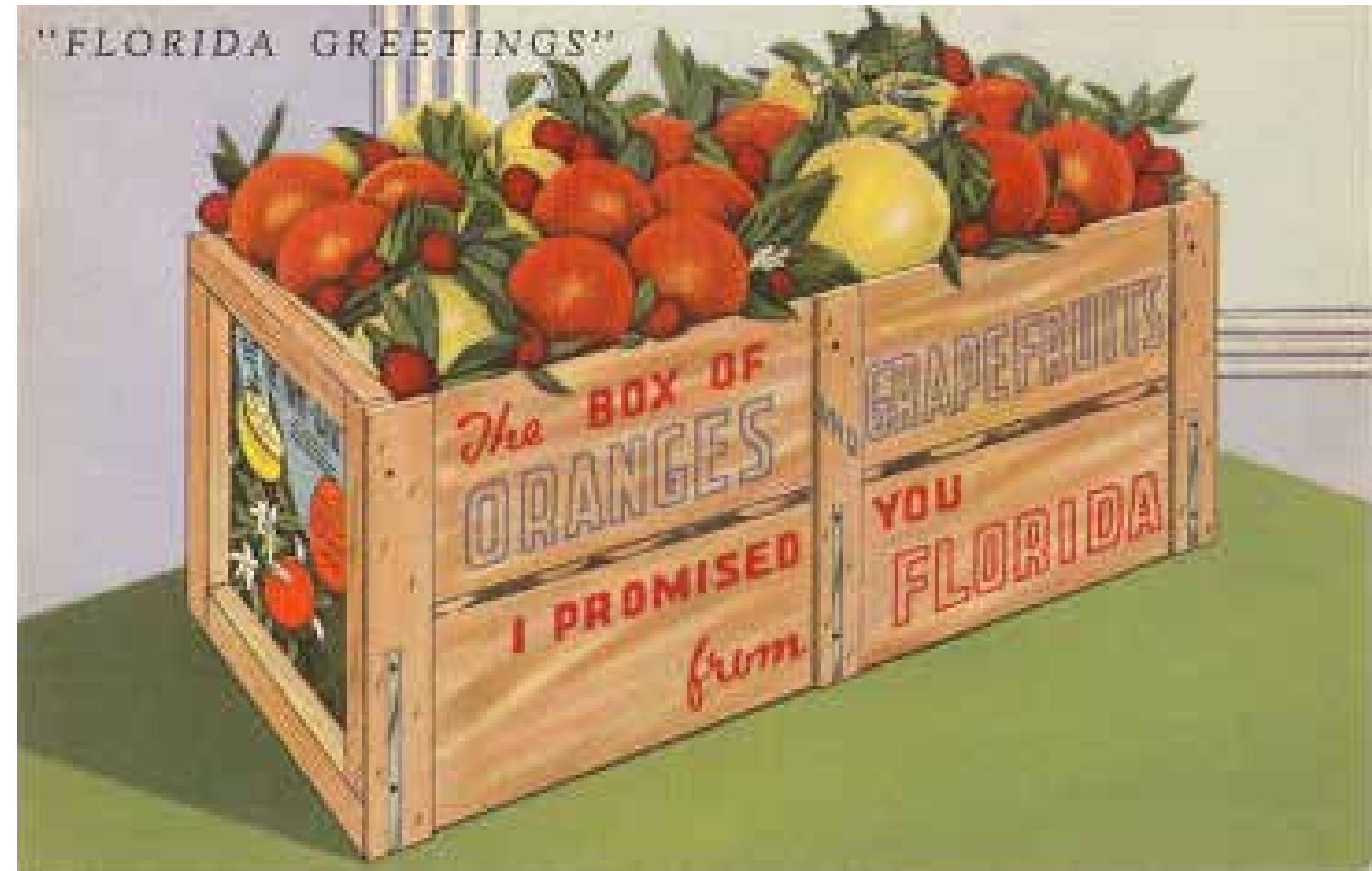
Display resident polaroids on a tabletop map or standing globe to highlight the different backgrounds.

**Hot/cold pack
display idea**

- Custom PVHMC orange label design

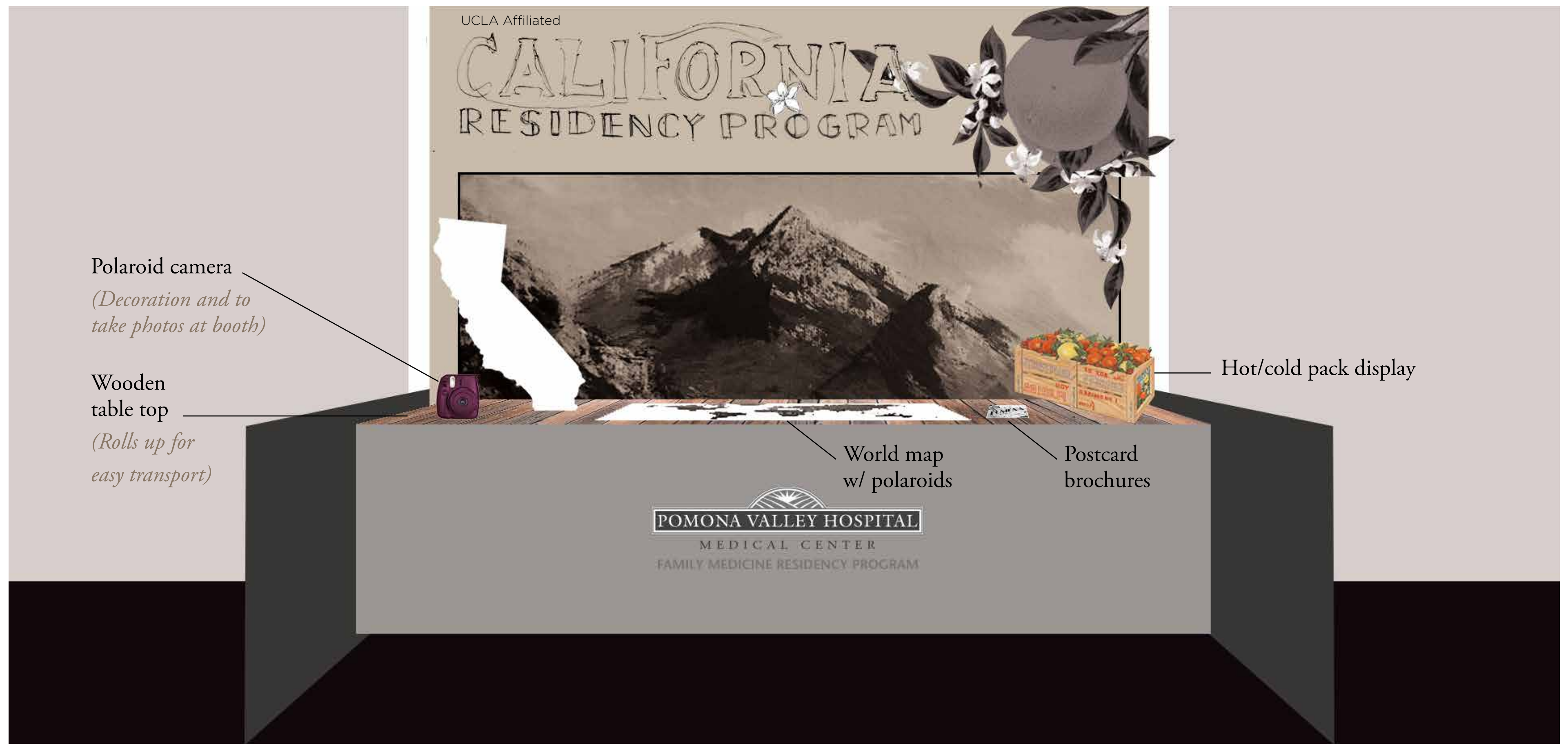


- Collapsible wooden crates



Design custom orange crates to hold hot/cold packs.

**Booth elements
thus far**



Polaroid camera
(Decoration and to take photos at booth)

Wooden table top
(Rolls up for easy transport)

World map w/ polaroids

Postcard brochures

Hot/cold pack display

POMONA VALLEY HOSPITAL
MEDICAL CENTER
FAMILY MEDICINE RESIDENCY PROGRAM

Actual table placement TBD

Design needs

- Updated copy for brochure
- Facebook login
- Resident photos and information for updated facesheet