

# Rachel Simanjuntak

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## GRAPHIC DESIGN

### **Party Art Community** *2021-present, in-house*

- Designing stationery & social media content
- Strategizing for social media growth and community-building
- Organizing workshops and pop-up events
- Producing social media content
- Online order fulfillment

### **Tiny Tech Zines** *2019-present, self-initiated*

- Founder and creative director
- Designing all event branding and collateral
- Managing social media
- Establishing artist relationships
- Designing and developing website

### **Wonderspaces** *2018-2019, in-house*

- Moved up from Creative Intern to Creative Lead
- Designed environmental graphics for the main show, shop, food & beverage
- Selected artists and artworks for future shows
- Created press kits, artist communications, digital and printed marketing collateral
- Animated motion graphics for social media and show design

### **University of La Verne** *2015-18, in-house*

- Designed award-winning editorial layouts for the university's alumni magazine
- Designed print, digital, and motion graphics for the university
- Art directed photo and video shoots
- Coordinated print production

## EDUCATION

### **School for Poetic Computation** *2018*

#### **Type Ed** *2016*

### **B.A. Media Arts & Design** **Emphasis in Graphic Design**

*2009-13*

## CREATIVE INTERNSHIPS

### **Wonderspaces** *2018*

### **Museum of Awe** *2015-18*

## SOFTWARE

### **Adobe Design Suite**

### **Final Cut Pro**