

Rachel Simanjuntak

GRAPHICS & EXPERIENTIAL DESIGN

rachelksim.com

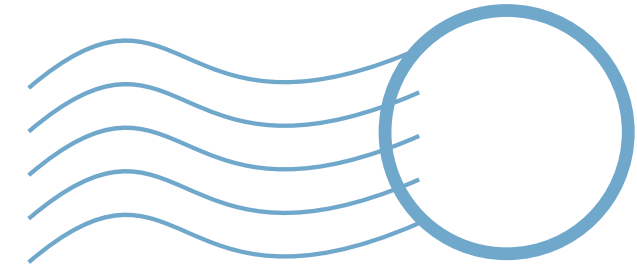




WONDERSPACES

Wonderspaces presents immersive art exhibitions. After starting as a creative intern, I was able to take on creative direction of an entire show named “Elsewhere”.

CREATIVE DIRECTION FOR ELSEWHERE



HAND STAMP DESIGN



Elsewhere's creative direction focused on elements from memories of being somewhere unfamiliar: handwriting, souvenirs, and well-worn postage. Artifacts from my own travels were scanned and manipulated to create textures. My handwriting became the primary typeface for the show design.

ELSEWHERE SHOW TRAILER

Co-editor and Type designer. [Watch on Vimeo](#)



STOREFRONT GRAPHICS



WONDERSPACES

Elsewhere

OPENING FALL 2019

arizona.wonderspaces.com

EXPERIMENT 2.C Dan Goodin & David DeLgado

WONDERSPACES

WELCOME TO

ELSEWHERE

Wonderspaces will return with thirteen installations in Fall 2019

WONDERSPACES

Wonderspaces will return with thirteen installations in Fall 2019

Elsewhere

OPENING FALL 2019

arizona.wonderspaces.com

HOSHI WONERTRAK studio

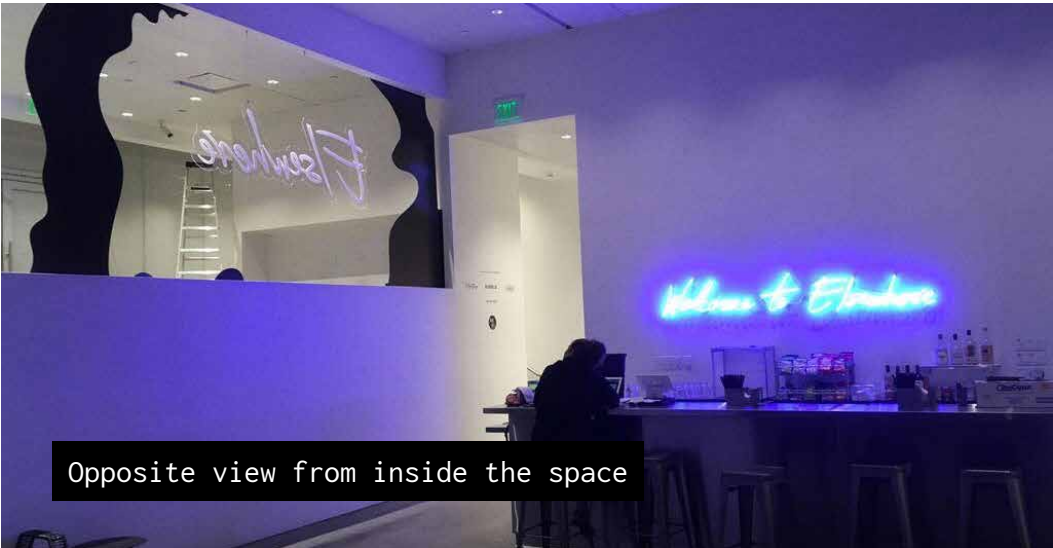
PORTAL TO ELSEWHERE



Concept drawing



Installed at entrance



Opposite view from inside the space

NEON SIGN & JAR DESIGN

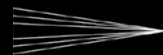


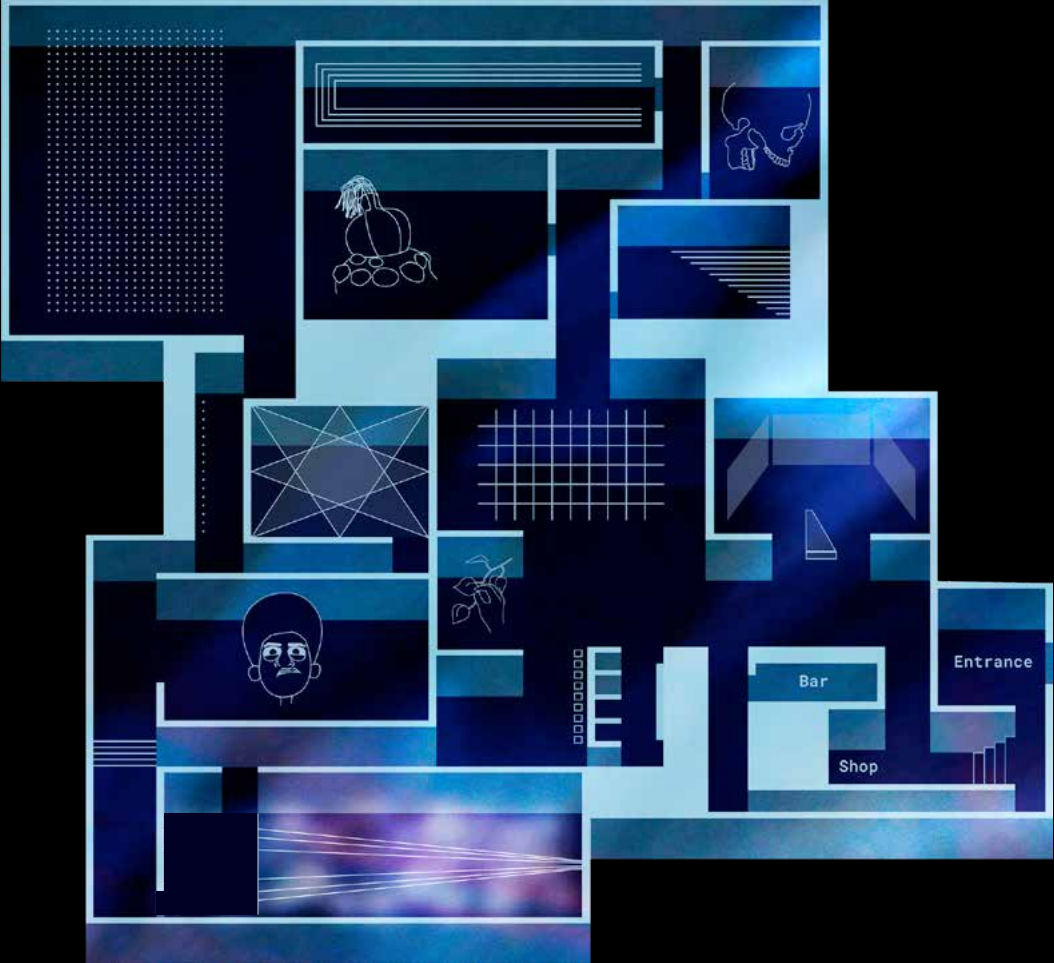
SHOW MAP & ARTWORK ICONS


Akousmaflare


Erupture


HOSHI


Experiment 2C




Confessions


Killing Time


Old Friend


Submergence



Museum of Awe

The MoA is created by Dan Goods and David Delgado from NASA's Jet Propulsion Laboratory, the duo draw on their art and design backgrounds to create a playhouse of curiosity aimed to blow your mind. Explore rooms filled with sand that call out the size of the universe or **walk like giants through the serene (and real) cloudscapes of alien planets**. The aim... to remind visitors of what a gift and privilege it is to be alive.



I was one of the early interns on the MoA team. I helped NASA artists Dan Goods & David Delgado build the museum's first iteration.

On nights when Dan and David showed the MoA to friends and potential investors, I was in the shadows activating key pieces of the experience.

AN UNEXPECTED SOUVENIR

Dan wanted to present a special group of visitors with their own [hole in a grain of sand](#), inspired by one of the MoA exhibits. I designed a label and presentation for 30 vials. One or two vials are still used in Dan & David's talks.





TINY tech zines

Tiny Tech Zines (TTZ) is a platform inspired by the New York Tech Zine Fair. At TTZ, marginalized voices gather to share perspectives and expertise on technology. I am the founder and creative director of TTZ.

LOGO DESIGN

TINY tech
zines

Final sketches

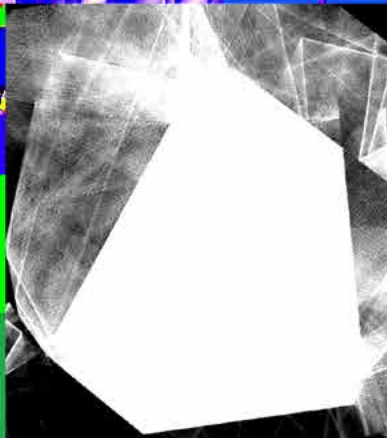
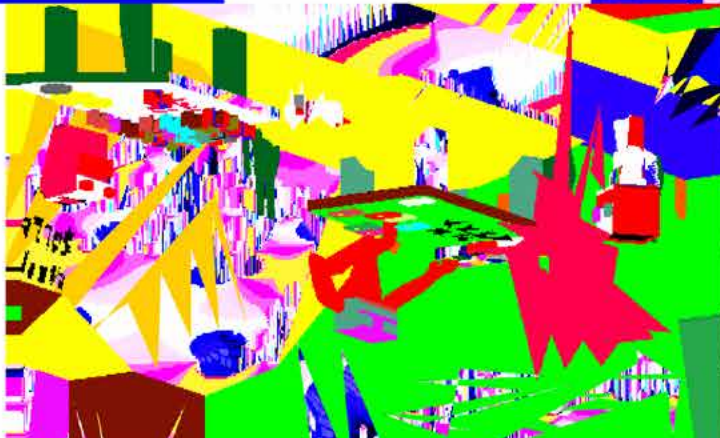
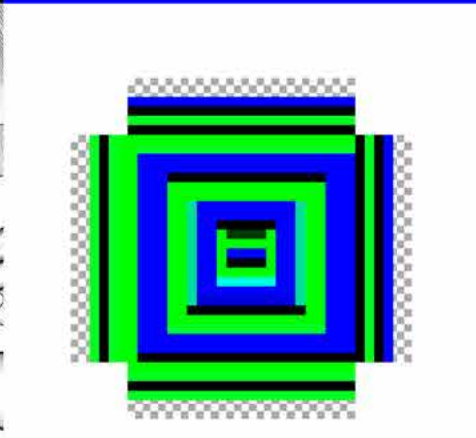
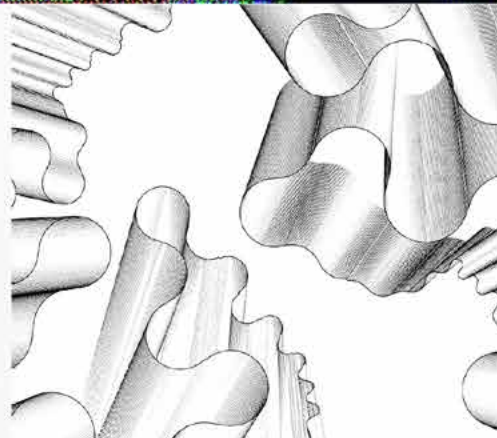
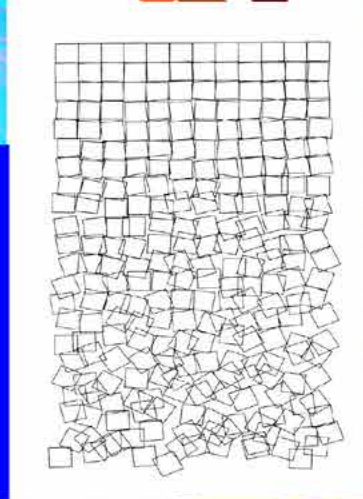
TINY

TINY

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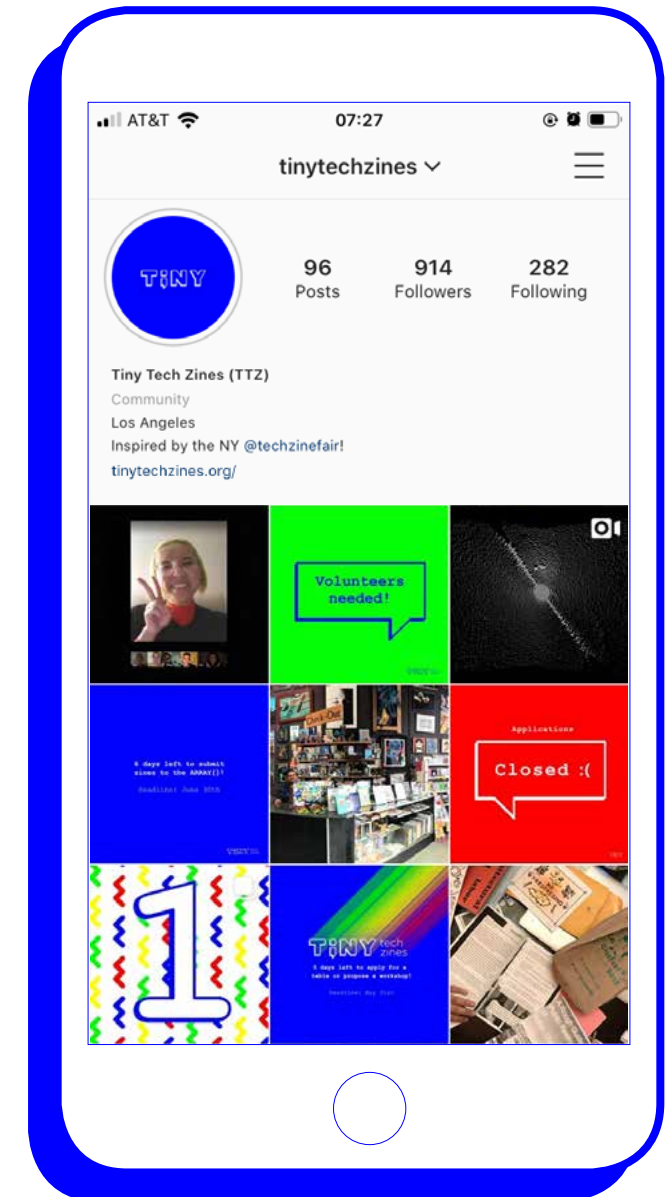
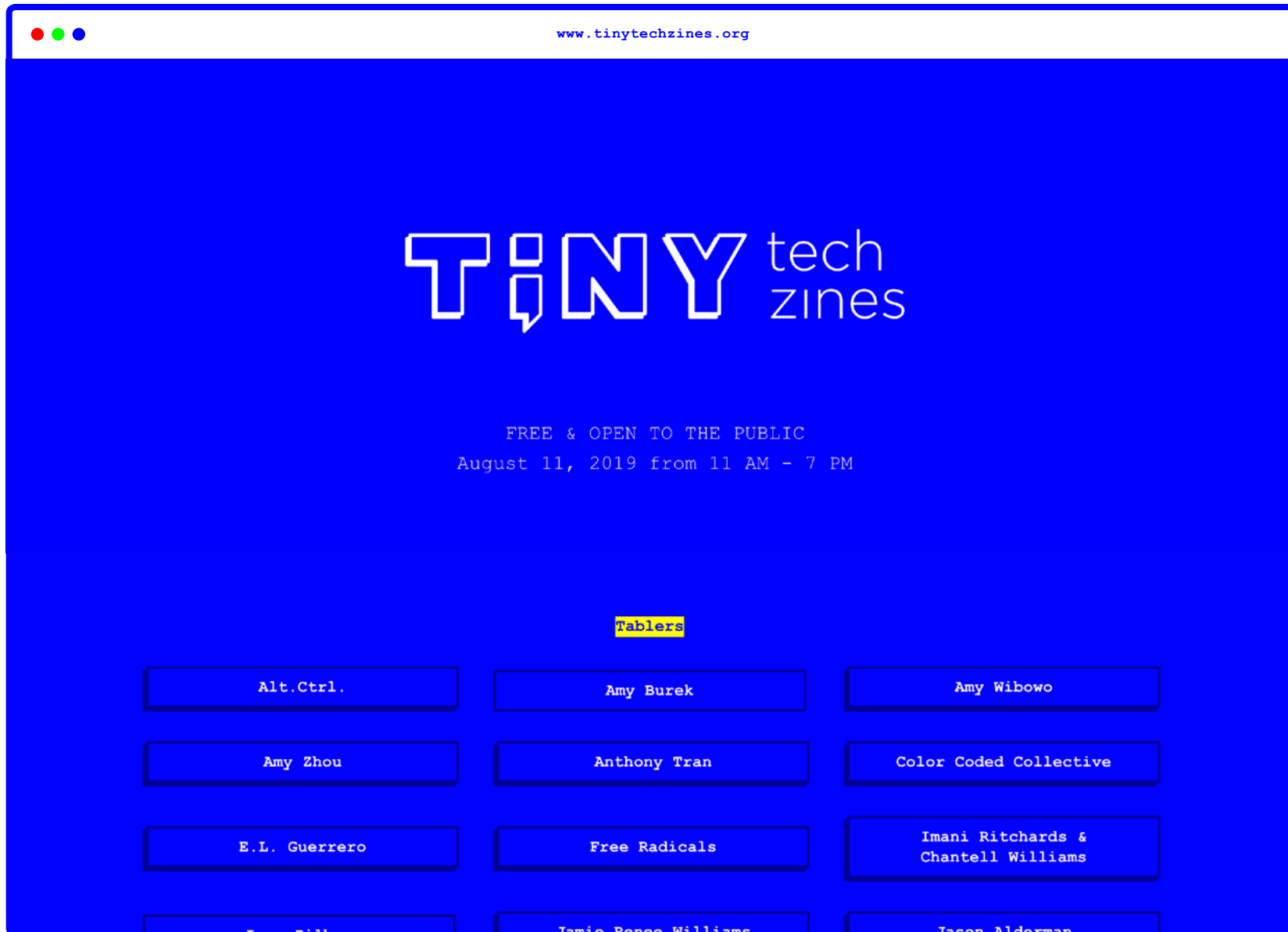
MOODBOARD

TINY tech zines



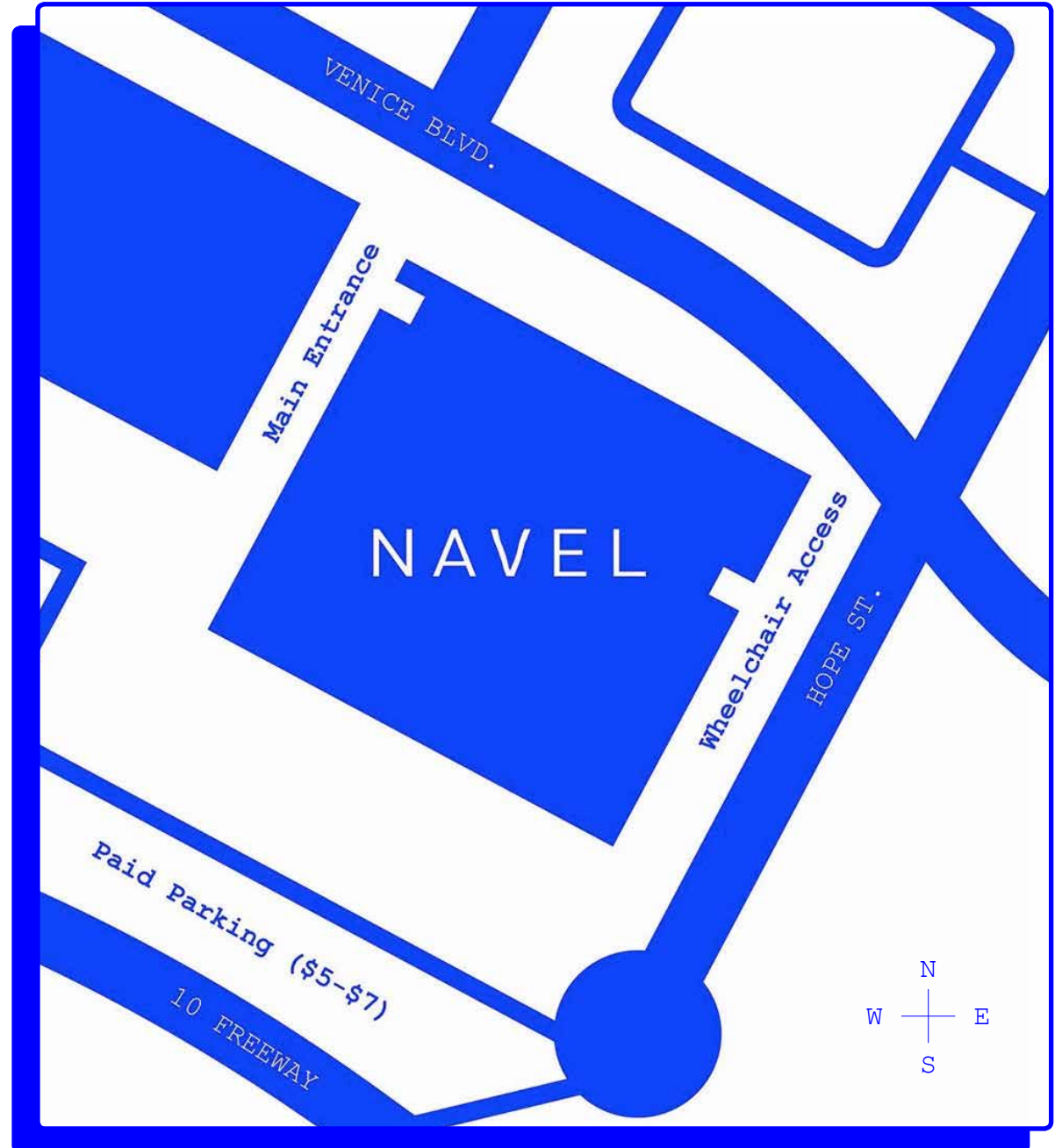
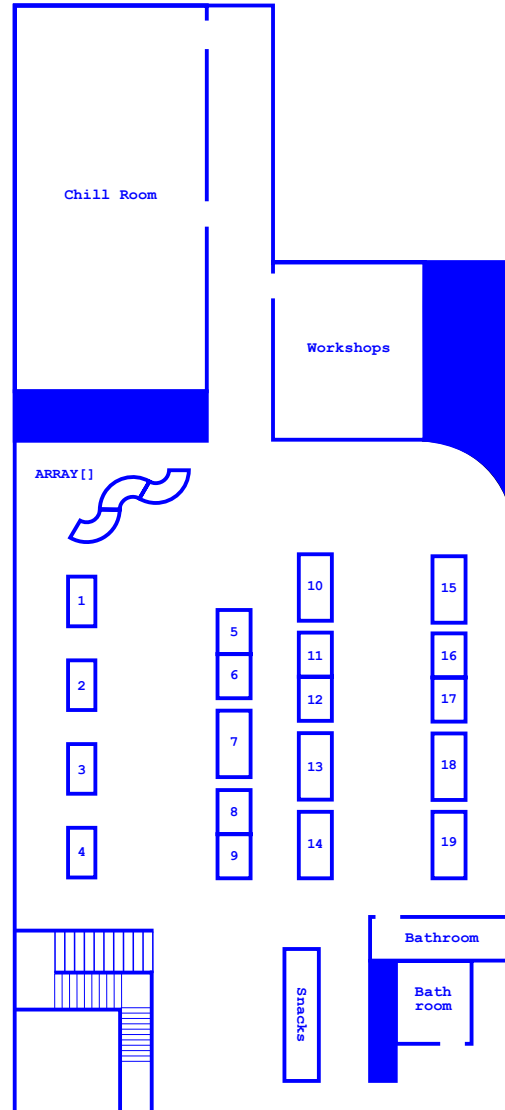
WEBSITE & SOCIAL MEDIA

Web designer, Developer & Social media manager



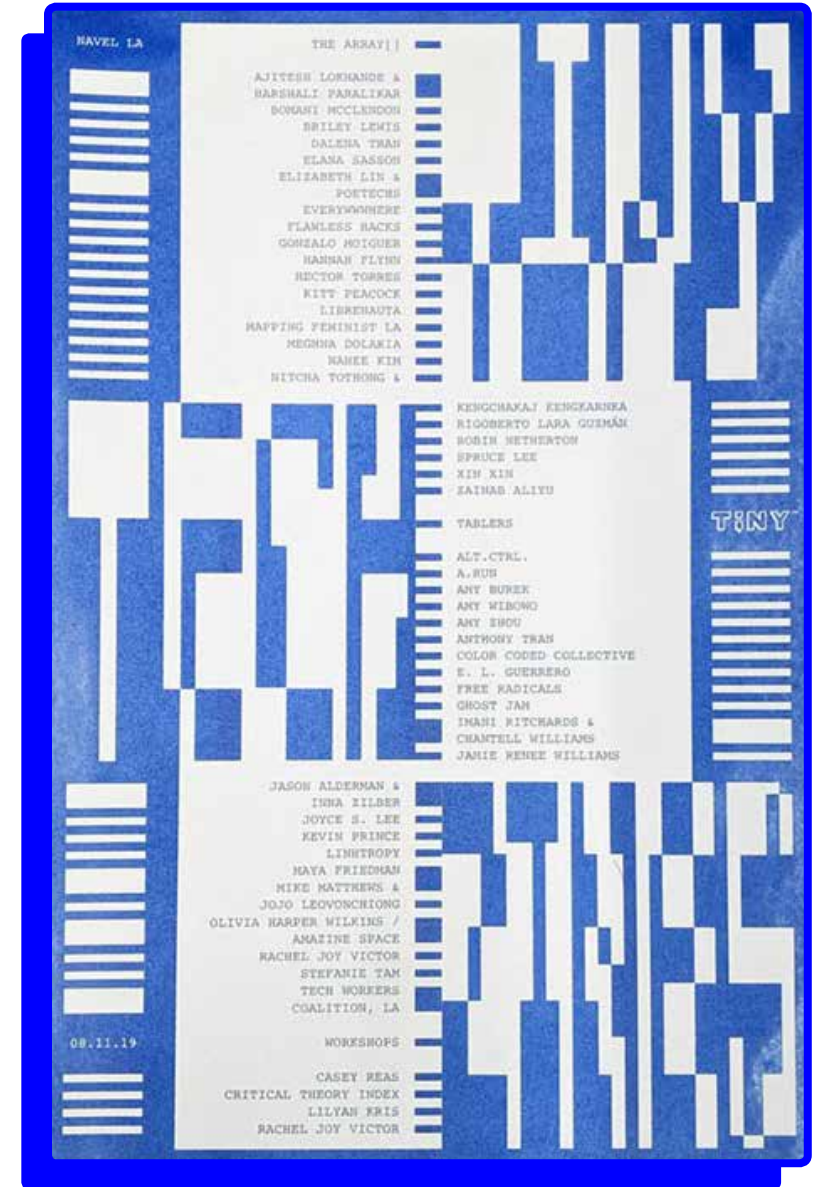
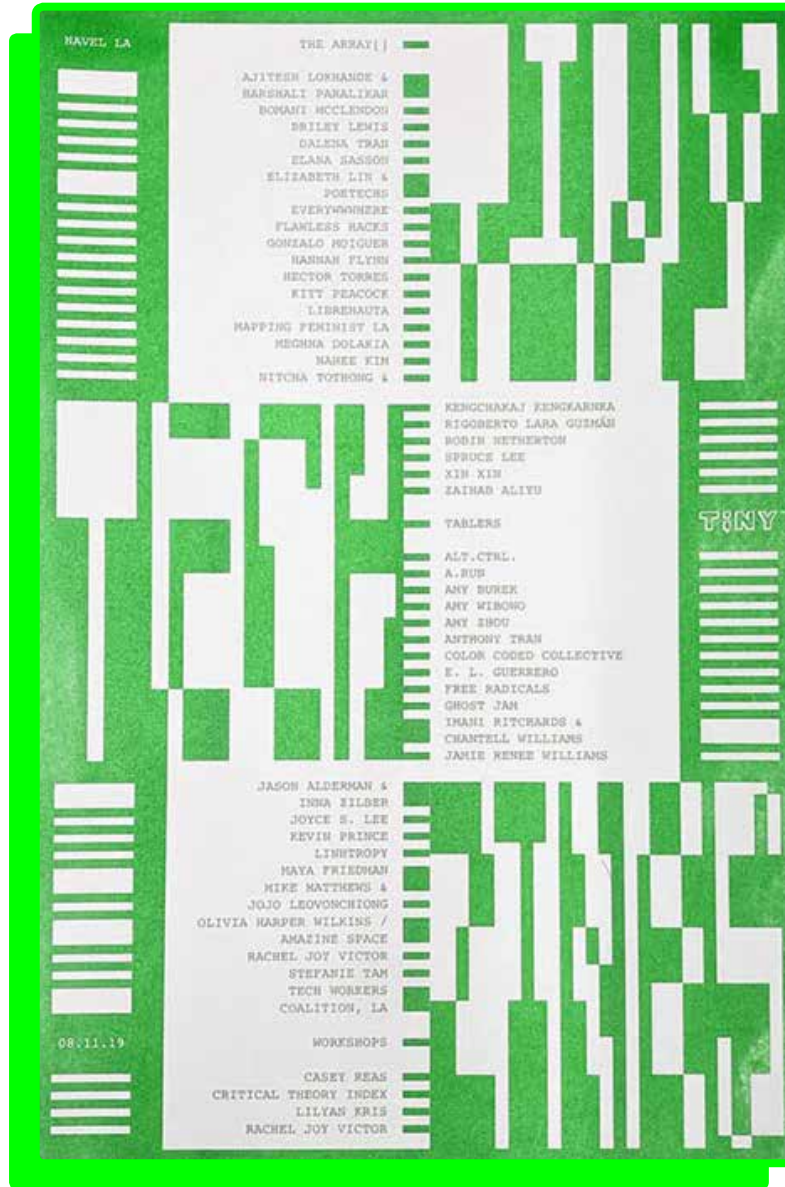
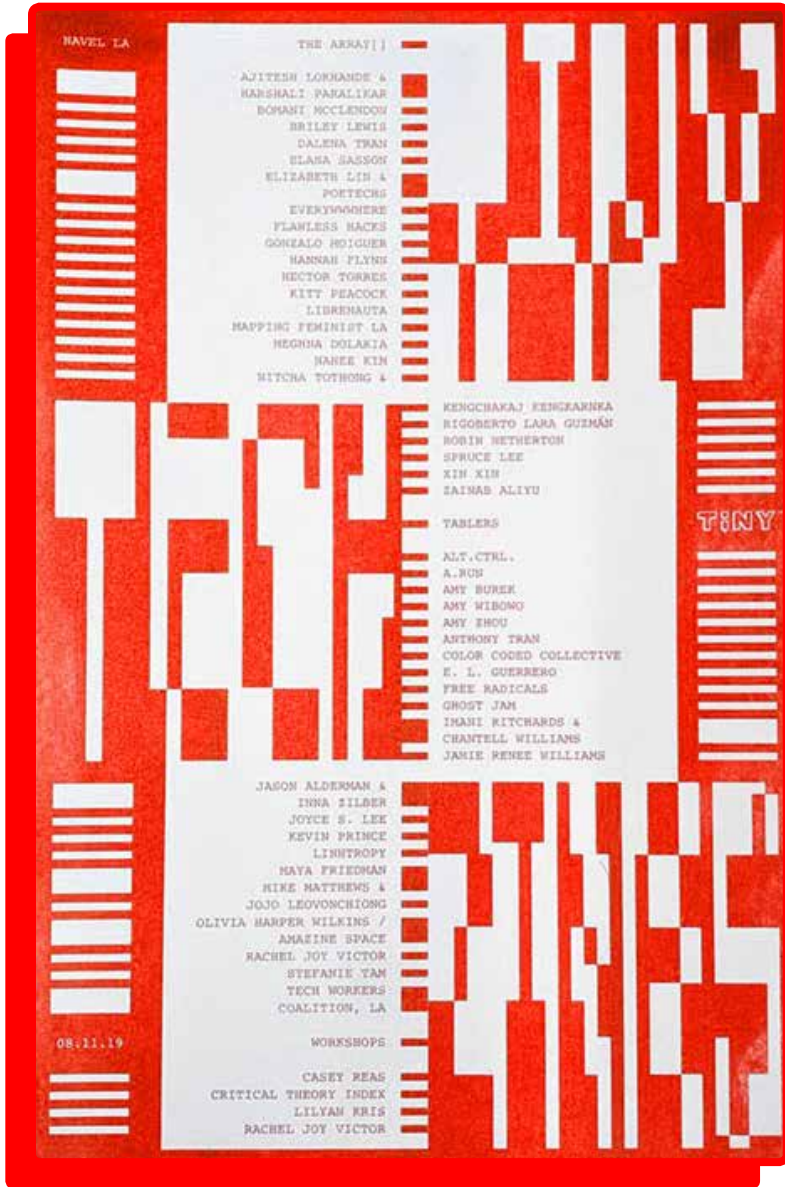
WAYFINDING

1. Jason Alderman & Inna Zilber
2. Alt.Ctrl.
3. Maya Friedman
4. Bubblesort Zines
5. Anthony Tran
6. Jamie Renee Williams
7. Rachel Joy Victor
8. Amy Zhou & E.L. Guerrero
9. Imani Ritchards & Chantell Williams
10. Color Coded Collective
11. Amy Burek
12. Theresa Elorriaga
13. Free Radicals
14. Tech Workers Coalition, Los Angeles
15. Stefanie Tam
16. Linhtropy
17. Olivia Harper Wilkins // Amazine Space
18. Joyce S. Lee
19. Mike Matthews & Jojo Leovonchiong



EVENT POSTER

Art directed by me, designed by Stefanie Tam & Tyler Yin



EVENTS

A Zine Fair Aims to Tackle Tech's Diversity Problem

Tiny Tech Zines is a new zine fair that examines the weaknesses of the industry, while exploring ways that digital innovation can be harnessed by those communities that have been heretofore underserved.

 Matt Stromberg August 7, 2019

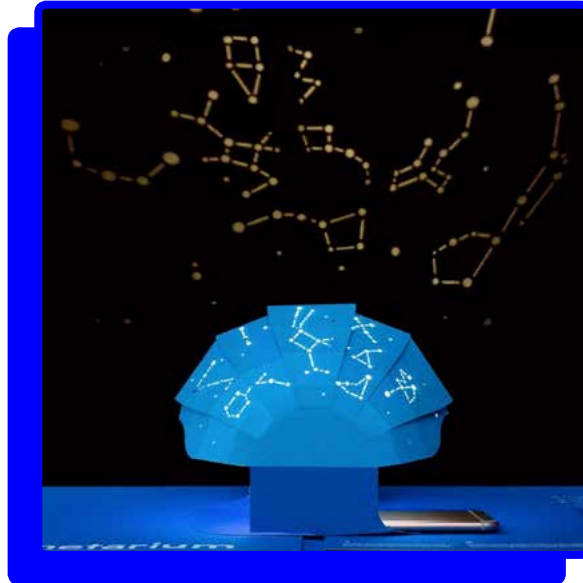


Tiny Tech Zines participants Domari McClendon, Zainab Aliyu, and Meghna Dholakia, with TTZ Founder Rachel Simanjuntak, and co-organizer Tristan Espinoza (upper right) (all images courtesy TTZ)

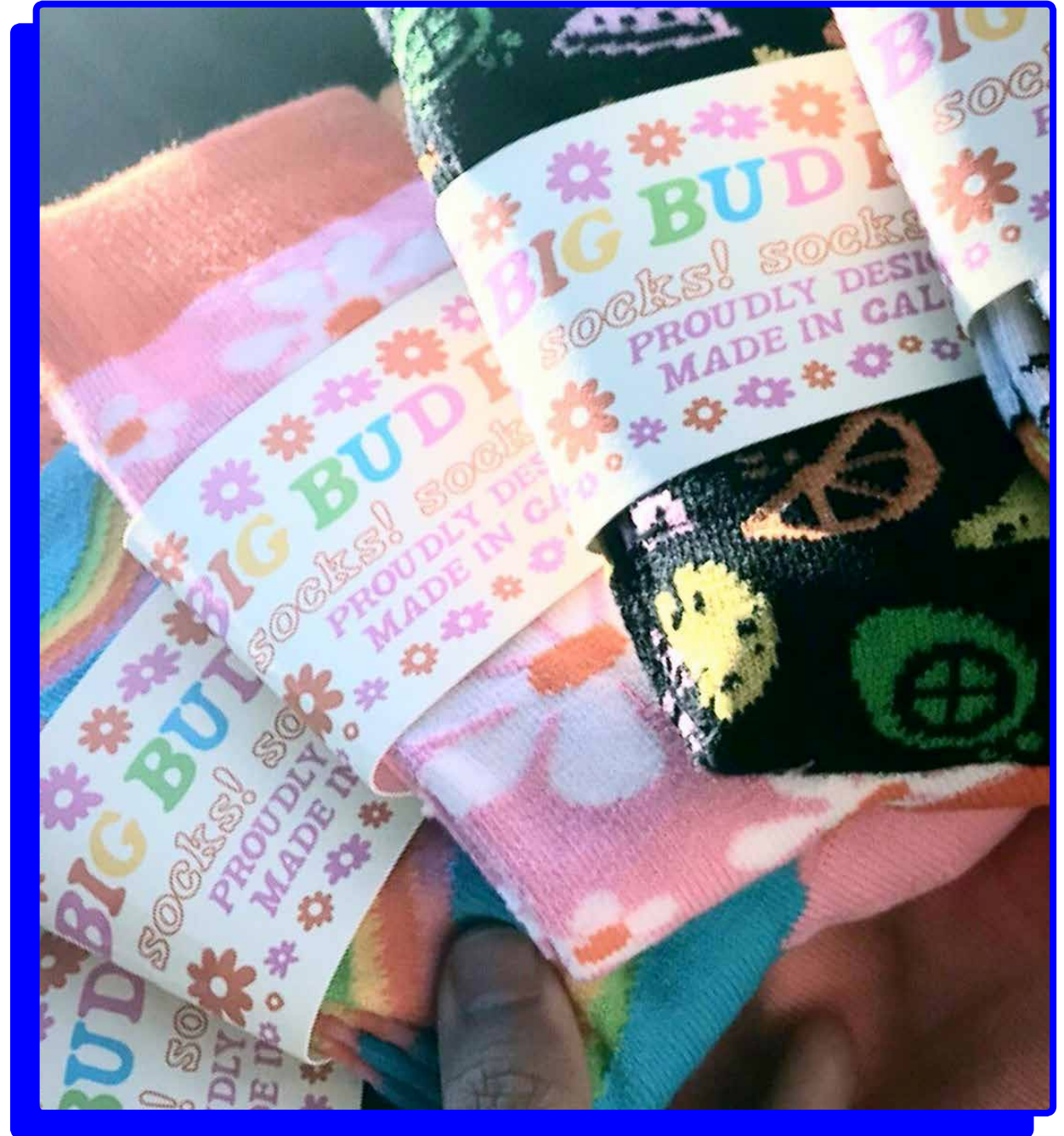
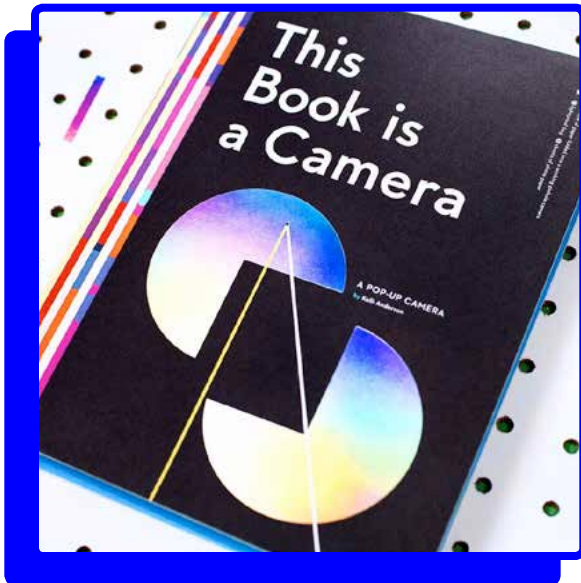




GIVEAWAYS I SOURCED FOR TTZ



(Above and Below) Two pop-up books signed by the artist, Kelli Anderson.
(Right) Socks from a local apparel brand, Big Bud Press.



PROMOTIONAL GRAPHIC FOR UNIVERSITY OF LA VERNE'S (ULV) ALUMNI MAGAZINE



VOICE

MAGAZINE
FALL 2016


125 YEARS BOLD

ON SET FOR THE VOICE MAGAZINE EDITORIAL SHOOT




CAREER FAIR POSTERS FEATURING ULV'S MASCOTS, LEO & LEA


Suit Up




Spring Career & Internship Fair
Network with dozens of employers
March 23, 2017 10 a.m. - 2 p.m. Campus Center

 UNIVERSITY OF LAVERNE
Hosted by Career Services & Professional Development and the College of Business & Public Management
Register online at goo.gl/rdHqTQ

Work It

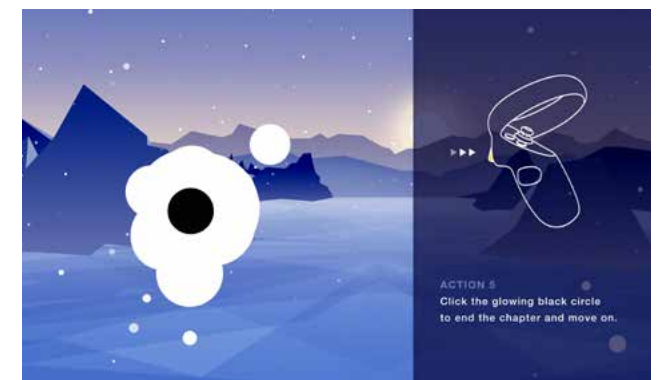
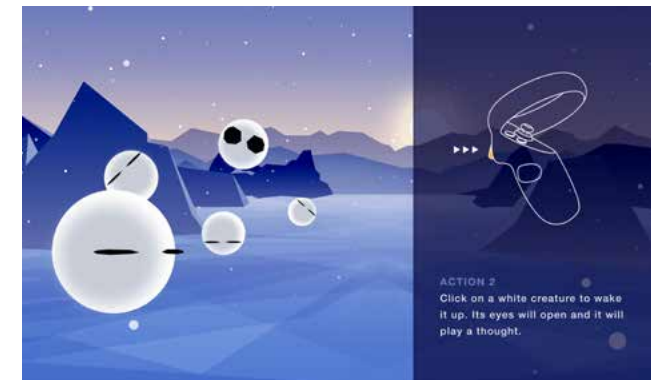
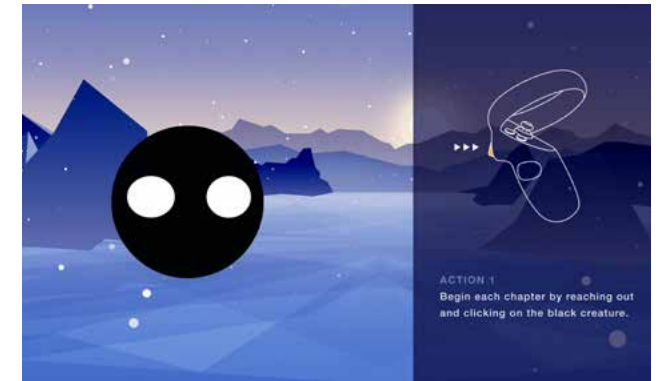
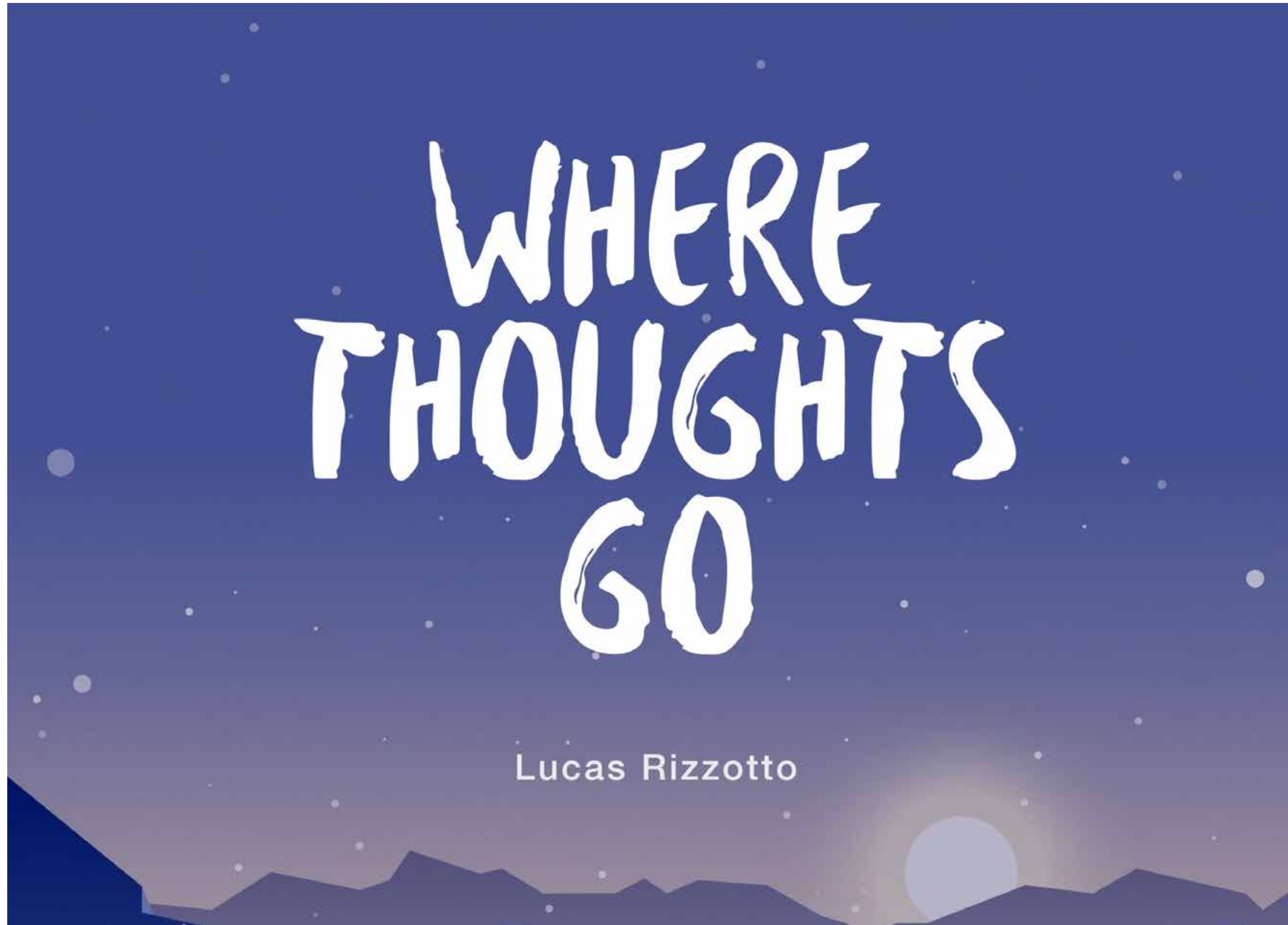


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MOTION GRAPHICS FOR "WHERE THOUGHTS GO" BY LUCAS RIZZOTTO.

[Watch on Youtube](#)



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